



GETTING STARTED WITH TIECOINS:

SET UP AN ACCOUNT:

- 1) Go to: www.getredtie.com create an account - Redtie is where you see your program progress, look at your leads from the open house and send and receive messages to leads with rewards attached

➤ Create an account

- 2) Your customers will view their rewards by going to www.tiecoins.com to view, sell or earn additional rewards

SET UP AN EVENT CHECK-IN

- 1) Go to: <https://www.tiecoins.com/vendorportal/> - Where you create an Event Check-in plaque House plaque and create a sponsor card, which is a micro add

➤ Login - using your Redtie username & password

➤ Create an Open check-in plaque & print

- Add your brand
- Name your rewards
- The number of rewards given at check-in
- The number of rewards given at check-in
- Duration, from and to dates

After your event go to:

- View the leads
- Message your leads, adding TieCoins Rewards

CREATE SPONSOR CARDS:

- 1) Sponsor Cards are like placing an advertisement and provide a reward for the user performing a task like taking a survey or rating a video

➤ Login - using your Redtie username & password

➤ Start a Sponsor card

- Add your brand
- Upload a photo or video
- Select the number of rewards given

➤ Cost:

- Redtie subscription \$20.00 month
- TieCoins cost 5 for \$.03
- Text cost: \$.02 per message